

**2.6.1 Programme outcomes, Programme specific outcomes and course outcomes for all Programme offered by the institution are stated and displayed on website and communicated to teachers and students.**

### **Master of Computer Application (MCA)**

#### **Program Objectives -**

- The educational objectives of the MCA program at North Maharashtra University enable the students to have a holistic and all-round grooming to be a thorough professional in the field of IT. The objectives for the course are designed, considering that MCA graduates will be able to:
- Develop software solutions to problems across a broad range of application domains through analysis and design.
- Contribute to research in their chosen field and function and communicate effectively, to perform both individually and in a multi-disciplinary team
- Continue the process of life-long learning through professional activities; adapt themselves with ease to new technologies, while exhibiting ethical and professional standards and will be able to work collaboratively as a member or leader in multidisciplinary teams
- MCA Graduates will be able to apply knowledge of computing fundamentals, computing specialization and domain knowledge for the abstraction and conceptualization of computing models from defined problems and requirements
- They will have the ability to understand and analyze a given real-world problem and propose feasible computing solutions
- MCA Graduates will be able to analyze customer requirements, create high level design, implement and document robust and reliable software systems
- They will be able to transform complex business scenarios and contemporary issues into problems, investigate, understand and propose integrated solutions using emerging technologies
- MCA Graduates will be able to use the techniques, skills and modern hardware and software tools necessary for innovative software solutions
- They will possess leadership and managerial skills with best professional ethical practices and social concern and will be able to communicate technical information effectively, both orally and in writing.

## Master in Business Management (Computer Management) [MMS (CM)]

### Program Objectives:

- The main objective of this course is to develop future managers for offices and/or software developers, support professionals, who would meet, the dynamic needs of the industry in a competitive and challenging environment.
- The program aims at providing expertise to students in different Office support system and software development area.

### The broad objectives of the Program are:

- To equip the students with requisite knowledge, skills and right attitude necessary to provide effective software development skills in a global environment.
- To prepare students for respectable career in the Software Design, Development & Testing. Also in Software Support, e-commerce, e-business, e-banking, eservices, e-governance etc. Or in business management domain where management is augmented by information communication technology.
- To develop inter-twining competence in the field of Commerce and Management, Computing Skill and Computational Tools.
- To prepare students for respectable career in the Software Design, Development & Testing. Also in Software Support, e-commerce, e-business, e-banking, e-services, e-governance etc. Or in business management domain where management is augmented by information communication technology.
- To develop inter-twining competence in the field of Commerce and Management, Computing Skill and Computational Tools.
- To develop students as Cyber Security experts, Information System Auditors.

**Master in Management Studies (Computer Management) (AY 2017-2018) -**

<b>Code</b>	<b>Course Name</b>	<b>Course Objectives</b>
1.1	Principles of Management	<ul style="list-style-type: none"><li>• To acquaint the students with the basic Business Management concept &amp; process.</li></ul>
1.2	Financial Accounting	<ul style="list-style-type: none"><li>• To prepare students about important financial accounting concepts and understand usage of</li><li>• Tally ERP software.</li></ul>
1.3	Web Designing and Web Authoring Tools	<ul style="list-style-type: none"><li>• To prepare students in web designing using various web tools.</li></ul>
1.4	ICT fundamentals & Office Automation	<ul style="list-style-type: none"><li>• To prepare students in understanding ICT basics and to make aware of Office automation using MS- Office.</li></ul>
1.5	Programming in C	<ul style="list-style-type: none"><li>• To Train students with basic concepts of programming using C.</li></ul>
1.6	Lab I-Practical on Tally ERP & Web Designing	<ul style="list-style-type: none"><li>• To understand account terms in Tally.</li><li>• To handle account transaction using tally.</li><li>• To understand HTML Language.</li></ul>
1.7	Lab II-Practical on Office Automation & C Programming	<ul style="list-style-type: none"><li>• To prepare students in understanding ICT basics and to make aware of Office automation using MS- Office.</li><li>• To Train students with basic concepts of programming using C.</li></ul>
2.1	Communication Skills	<ul style="list-style-type: none"><li>• To study the personality development of individuals in the micro perspective.</li><li>• To provide employability skills</li><li>• To know the process of Interview Techniques &amp; Group discussion.</li><li>• To understand the needs and benefits of written communication.</li></ul>
2.2	Management Information System	To develop the knowledge about process of MIS and its application to the business for decision making process.
2.3	System Analysis and Design	The course has been designed to provide a foundation of systems principles and an understanding of System development.
2.4	RDBMS	<ul style="list-style-type: none"><li>• To prepare students in using and managing databases.</li></ul>
2.5	Object Oriented Programming using C++	<ul style="list-style-type: none"><li>• To train students in programming using object oriented concepts with C++.</li></ul>
2.6	Lab III-Practical on RDBMS	<ul style="list-style-type: none"><li>• To prepare students in using and managing databases.</li></ul>
2.7	Lab IV-Practical on C++	<ul style="list-style-type: none"><li>• To train students in programming using object oriented concepts with C++.</li></ul>

## Master in Business Management (Computer Management) (MBM) (AY 2015-2016) -

SEM	Subject Name	Course Objective
1.1	ICT Fundamentals & Operating Systems	<ul style="list-style-type: none"> <li>To prepare students in understanding ICT basics and make them conversant in using operating systems.</li> </ul>
1.2	Web Designing & Web Tools	<ul style="list-style-type: none"> <li>Prepare students in web designing using various web tools.</li> </ul>
1.3	Programming concepts using C++	<ul style="list-style-type: none"> <li>To Train students with basic concepts of programming using C++.</li> </ul>
1.4	Financial Accounting for Manager (Tally ERP)	<ul style="list-style-type: none"> <li>To prepare students about important financial accounting concepts and understand usage of Tally ERP software.</li> </ul>
1.5	Business Management	<ul style="list-style-type: none"> <li>To familiarize the students with the basic Business Management concept &amp; process.</li> </ul>
1.6	Lab - I (Based on 1.1&1.2 )	<ul style="list-style-type: none"> <li>To practically train students in performing basic computer operations and use DOS, Windows and Linux Operating System and develop effective web pages.</li> </ul>
1.7	Lab – II ( Based on 1.3 & 1.4)	<ul style="list-style-type: none"> <li>To practically train students in programming using C++. Also to prepare students in using Tally ERP.</li> </ul>
2.1	Object Oriented Programming using C++	<ul style="list-style-type: none"> <li>To train students in programming using object oriented concepts with C++.</li> </ul>
2.2	RDBMS with MS-SQL Server	<ul style="list-style-type: none"> <li>To prepare students in using and managing databases.</li> </ul>
2.3	Graphics & Animation	<ul style="list-style-type: none"> <li>To prepare students in designing graphics and animation applications.</li> </ul>
2.4	Software Engineering & Project Management	<ul style="list-style-type: none"> <li>To understand important concepts of software engineering and project management.</li> </ul>
2.5	Management Information System & ERP	<ul style="list-style-type: none"> <li>To prepare students in understanding important MIS and ERP concepts.</li> </ul>
2.6	Lab–III (Based on 2.1 & 2.2)	<ul style="list-style-type: none"> <li>To practically train students in programming in object oriented way using C++ and use and administer databases.</li> </ul>
2.7	Lab-IV (Based on 2.3 & 2.4)	<ul style="list-style-type: none"> <li>To practically train students in designing graphics and animation applications. Also to use CASE tool MS-Visio.</li> </ul>
3.1	Database Administration with Oracle and D2K	<ul style="list-style-type: none"> <li>To prepare students to acquire knowledge of Oracle administration and Developer 6i</li> </ul>
3.2	VB.NET	<ul style="list-style-type: none"> <li>To prepare students to acquire front end development skills using Visual Basic.Net. The students can be able to build the front end application using the latest industry required technology.</li> </ul>
3.3	Advance Graphics & Animation	<ul style="list-style-type: none"> <li>To prepare students to acquire the required skills to create animations and graphics, this can be helpful in building commercial websites.</li> </ul>
3.4	E-Commerce and Website Management	<ul style="list-style-type: none"> <li>To prepare students to acquire the knowledge of recent trends in e-commerce. Also students are prepared for website management which can helpful in industry.</li> </ul>
3.5	ICT Applications in Business	<ul style="list-style-type: none"> <li>To prepare students to study the ICT applications with</li> </ul>

		reference to the case study of the given systems.
3.6	Lab-V (Lab Based on 3.1 & 3.2)	NA
3.7	Lab-VI (Lab Based on 3.3 & 3.4)	NA
4.1	ASP.NET	<ul style="list-style-type: none"> <li>To prepare students to acquire knowledge of creating interactive websites using ASP.Net. The students will be ready to develop the dynamic commercial websites with the industry required latest technology.</li> </ul>
4.2	Scripting Language	<ul style="list-style-type: none"> <li>To prepare the students to acquire the knowledge of scripting languages like java script and PHP. The students will be able to create dynamic websites.</li> </ul>
4.3	JAVA Programming Language	<ul style="list-style-type: none"> <li>To prepare students to acquire knowledge of programming language using Java. The students will be able to create applications in Java</li> </ul>
4.4	Organizational Behavior & HRM	<ul style="list-style-type: none"> <li>To prepare students to understand Human Behavior at work</li> </ul>
4.5	Lab-VII (Lab based on 4.1 & 4.2)	NA
4.6	Lab-VIII (Lab based on 4.3 & 4.4)	NA
4.7	Project Work	NA

## Bachelor in Computer Application (BCA)

### Program Objectives:

- BCA course strives to create outstanding computer professionals with ethical and human values to reshape the nation's destiny. This program aims to prepare young minds for the challenging opportunities in the IT industry, nourished and supported by experts in the fields.
- The BCA Course aims at inculcating essential skills as demanded by the global software industry through interactive learning process. This also includes team-building skills, audio- visual presentations and personality development programs.
- The program enhances analytical, managerial and communication skill besides inculcating the virtues of self-study. The Curriculum has been designed to cater to the ever changing demands of information technology along with necessary inputs from the Industry.
- The OBJECTIVE of the course is to develop skilled manpower in the various areas of software industry and Information Technology
- To enable students for pursuing respectable career through Self- Employment, Executive Employment, Entrepreneurship, Professional Career in the field of service sectors such as e-Banking, Marketing, Investment, Insurance hospitality and other avenues.
- To develop inter-twining competence in the field of Commerce and Management, Computing Skill and Computational tools.
- To develop abilities for data analysis and interpretation Using ICT.
- To develop the basic programming skills to enable students to build Utility programs.
- To develop the foundation for higher studies in the field of Computer Application.
- To provide specialization in Management with technical, professional and communications skills.
- To train future industry professionals.
- To impart comprehensive knowledge with equal emphasis on theory and practice.
- To keep the students up-to-speed on all the latest and cutting edge technologies.

**Bachelor in Computer Application (BCA) (AY 2017-2018) -**

Code	Course Name	Course Objectives
101	Foundation Course for Managers	<ul style="list-style-type: none"> <li>To study the fundamental Accounting concepts, terms, jargons and learn the process of recording of financial transactions in the books of Accounts. To develop the foundation for higher studies in the field of accounting. ]</li> </ul>
102	Computer Fundament and Networking	<ul style="list-style-type: none"> <li>To make students well familiar with computer and networking fundamentals.</li> </ul>
103	Essential of Web Design I	<ul style="list-style-type: none"> <li>To make students well familiar Internet and Web designing</li> </ul>
104	Programming In C	<ul style="list-style-type: none"> <li>Prepare students to acquire knowledge of programming using C. It is the precursor and inspiration for almost all of the most popular high-level languages available today.</li> </ul>
105	Practical on Computer & Internet	<ul style="list-style-type: none"> <li>To practically train students in using computer and internet.</li> </ul>
106	Practical on Web Design-I	<ul style="list-style-type: none"> <li>To make students well familiar with internet and HTML Script</li> </ul>
107	Practical on C Programming	<ul style="list-style-type: none"> <li>To practically train students in C programming language.</li> </ul>
201	Financial Accounting	<ul style="list-style-type: none"> <li>To give the practical knowledge of accounting to the students. To make the students competent in preparation of Accounts for the Business Entities. ]</li> </ul>
202	Professional Communication	<ul style="list-style-type: none"> <li>To impart the basic communication skills among students.</li> </ul>
203	Essential of Web Design II	<ul style="list-style-type: none"> <li>To make students well familiar with JavaScript and CSS</li> </ul>
204	Programming In C++	<ul style="list-style-type: none"> <li>To train students in programming using object oriented concepts with C++.</li> </ul>
205	Practical on Professional Communication	<ul style="list-style-type: none"> <li>To impart basic communication skills among students</li> </ul>
206	Practical on Web Design-II	<ul style="list-style-type: none"> <li>To make students well familiar with css and JavaScript</li> </ul>
207	Practical on C++ Programming	<ul style="list-style-type: none"> <li>To practically train students in programming in object oriented way using C++.</li> </ul>

**Bachelor in Computer Application (BCA) (AY 2014-17)**

Code	Course Name	Course Objectives
BCA 11	Foundation Course for Managers	<ul style="list-style-type: none"> <li>To Impart Basic Accounting Knowledge among students.</li> </ul>
BCA 12	Professional Communication I	<ul style="list-style-type: none"> <li>To impart basic communication skills among students</li> </ul>
BCA 13	Fundamentals of Computer & Internet	<ul style="list-style-type: none"> <li>To make students well familiar with computer and internet fundamentals</li> </ul>
BCA 14	Programming in C++ Part I	<ul style="list-style-type: none"> <li>To Train students with basic concepts of programming using C++.</li> </ul>
BCA 15	Practical on Internet &	<ul style="list-style-type: none"> <li>To practically train students in using computers and</li> </ul>

	HTML	internet technologies.
BCA 16	Practical on Professional Communication I	<ul style="list-style-type: none"> <li>To practically train students in using various modes of communication</li> </ul>
BCA 17	Practical on C++ Part I	<ul style="list-style-type: none"> <li>To practically train students in developing programming and logical skills using C++ programming language.</li> </ul>
BCA 21	Financial Accounting & Costing	<ul style="list-style-type: none"> <li>To Understand Accounting Standards.</li> <li>To Understand The Formation Of Public Limited Company Having Share Capital.</li> <li>To develop various types of Financial Statements.</li> <li>To Understand the Cost Estimation and Costing Process.</li> </ul>
BCA 22	Professional Communication II	<ul style="list-style-type: none"> <li>To train students in strongly using communication skills in business and life.</li> </ul>
BCA 23	Database Management	<ul style="list-style-type: none"> <li>To prepare students in using and managing databases.</li> </ul>
BCA 24	Programming in C++ Part II	<ul style="list-style-type: none"> <li>To train students in programming using object oriented concepts with C++.</li> </ul>
BCA 25	Practical on MS-Access & Oracle	<ul style="list-style-type: none"> <li>To practically train students in using databases with MS-Access and Oracle.</li> </ul>
BCA 26	Practical on Professional Communication II	<ul style="list-style-type: none"> <li>To practically train students in confidently using communication skills in business and life.</li> </ul>
BCA 27	Practical on C++ Part II	<ul style="list-style-type: none"> <li>To practically train students in programming in object oriented way using C++.</li> </ul>

<b>Code</b>	<b>Course Name</b>	<b>Course Objectives</b>
BCA 31	Mathematics and Statistics for Managers	<ul style="list-style-type: none"> <li>To impart the required knowledge of Mathematics and statistics for managerial activities among students.</li> </ul>
BCA 32	Computer Animation Using Flash	<ul style="list-style-type: none"> <li>To make students well familiar with skill of creating computer Animation</li> </ul>
BCA 33	Career Management & Counseling	<ul style="list-style-type: none"> <li>To educate students regarding various career avenues.</li> </ul>
BCA 34	Java Programming	<ul style="list-style-type: none"> <li>To impart the knowledge of object oriented programming using java among student.</li> </ul>
BCA 35	Practical on Computer Animation	<ul style="list-style-type: none"> <li>To practically train students in creating animations using flash.</li> </ul>
BCA 36	Practical on Java	<ul style="list-style-type: none"> <li>To practically train students in computer programming using java.</li> </ul>
BCA 37	Practical on Tally ERP	<ul style="list-style-type: none"> <li>To practically train students in Accounting using Tally.</li> </ul>
BCA 41	C# .Net	<ul style="list-style-type: none"> <li>To impart the knowledge of object oriented programming using C# among student.</li> </ul>
BCA 42	Stock And Commodity Market	<ul style="list-style-type: none"> <li>To impart the knowledge of capital market and global economy among student.</li> </ul>
BCA 43	Data Structure	<ul style="list-style-type: none"> <li>To impart the knowledge of data structure among student.</li> </ul>
BCA 44	Cyber Crime and Security	<ul style="list-style-type: none"> <li>To impart the knowledge of Cybercrime and cyber</li> </ul>

		security among student.
BCA 45	Practical on Transaction related to Stock And Commodity	<ul style="list-style-type: none"> <li>To make the students aware online transaction related to stocks.</li> </ul>
BCA 46	Practical on Data Structure using C++	<ul style="list-style-type: none"> <li>To practically train students in Data structure using C++.</li> </ul>
BCA 47	Practical on C# .Net	<ul style="list-style-type: none"> <li>To practically train students in programming in C#.NET</li> </ul>

Code	Course Name	Course Objectives
BCA 51	Entrepreneurship Development	<ul style="list-style-type: none"> <li>To understand the concept of entrepreneurship.</li> <li>To know the qualities of entrepreneur.</li> <li>To describe the types of entrepreneur.</li> <li>To identify the new business opportunities.</li> <li>To know the Entrepreneurship Development Programme.</li> <li>To acquaint with Role of Entrepreneur and Inducement measures.</li> <li>To under entrepreneurship development theories and factors affecting.</li> </ul>
BCA 52	Soft Skills Development	<ul style="list-style-type: none"> <li>To impart the soft skills in students.</li> </ul>
BCA 53	Linux Operating System	<ul style="list-style-type: none"> <li>To make students understand the features of Linux operating system</li> <li>To make students learn the components of Linux</li> <li>To learn basic Linux commands and printing Linux documents.</li> </ul>
BCA 54	Internet Programming with ASP.NET	<ul style="list-style-type: none"> <li>To impart the knowledge of web development in students in by using ASP.NET</li> </ul>
BCA 55	Practical on Soft Skills Development	<ul style="list-style-type: none"> <li>To train students to use the soft skills efficiently</li> </ul>
BCA 56	Practical on ASP.net & Linux O.S.	<ul style="list-style-type: none"> <li>To practically train students in developing web pages using ASP.NET and to familiar them with Linux Operating System.</li> </ul>
BCA 57	Field Work	<ul style="list-style-type: none"> <li>To understand the social issues in the society by carrying out a real life social project using research methodology.</li> </ul>
BCA 61	Introduction to ERP and SAP	<ul style="list-style-type: none"> <li>Provide hands-on experience for students by embedding SAP software and resources to enhance their learning of ERP and CRM concepts, an integral part of global business.</li> <li>Build relevant ERP, CRM and SAP skills for students to create competitive hiring advantage.</li> <li>To Aware the students about Current scenario for ERP in market and The current version of ERP</li> </ul>
BCA 62	System Analysis And Design	<ul style="list-style-type: none"> <li>The course has been designed to provide a solid foundation of systems principles and an understanding of how business functions, while heighten students may understand the issues and responsibility of analysts.</li> </ul>
BCA 63	Server Side Scripting using	<ul style="list-style-type: none"> <li>To provide the knowledge of basic PHP object oriented</li> </ul>

	PHP	<p>programming concepts</p> <ul style="list-style-type: none"> <li>• To provide knowledge of PHP scripting</li> <li>• To provide knowledge of database connectivity with PHP</li> </ul>
BCA 64	Introduction to Information System Audit	<ul style="list-style-type: none"> <li>• To impart the knowledge and importance of Information System and Audit among students for Quality Management.</li> </ul>
BCA 65	Practical on PHP	<ul style="list-style-type: none"> <li>• To provide practical knowledge of basic PHP object oriented programming concepts</li> </ul>
BCA 66	Practical on CASE Tool with MS VISIO	<ul style="list-style-type: none"> <li>• To practically train students in Computer Aided Software Engineering Tools.</li> </ul>
BCA 67	Project	<ul style="list-style-type: none"> <li>• To prepare students to use applications of the theory and practical learned during the course. .</li> </ul>

## Bachelor in Business Administration (BBA)

### Program Objectives:

The Bachelor in Business Administration equips student with an understanding of the competitive environment in which private and a public sector organization operate, and provides student with the analytical and operational skills to resolve business problems in both sectors. The BBA program aims at developing a student's intellectual ability, executive personality and managerial skills through an appropriate blending of business and general education. The program assists the student in understanding and developing the unique leadership qualities required for successfully managing business functions, an organizational unit or an enterprise.

- The specific objectives of the program are to:
- To prepare the students for higher studies in business at home and abroad.
- To introduce students to a range of core business disciplines, including marketing, accounting, human resources management, internet systems and organizational behavior.
- To provide opportunities to develop and practice professional skills essential in the workplace.
- To prepare the Students will be armed with skills which will enable them to think critically, research and analyze information and apply it in modern business contexts.
- To make the BBA degree is many a times referred to as the golden passport, since it gives its holder an edge in the job market by opening more doors of opportunity.
- To meet the needs of small and medium enterprises as well as large corporations. It will give a professional qualification to those engaged in the administration and management of businesses and other organizations, including public, private and not- for-profit organizations.
- To improve professional communication skills and soft skills of the students along with enhancing administration skills in them.
- To help students to understand the various areas and explore various types of opportunities available in practical world of Business.

**Bachelor in Business Administration (BBA) (AY 2017-2018) -**

<b>Code</b>	<b>Course Name</b>	<b>Course Objectives</b>
A 1.1	Principles of Management	<ul style="list-style-type: none"><li>• To provide a basis of understanding to the students with reference to working of business organization through the process of management.</li><li>• To familiarize the students with the basic Management concept &amp; process</li></ul>
A 1.2	Principles of Economics	<ul style="list-style-type: none"><li>• The objective of this subject is to develop a basic understanding about the Principles of Economics.</li></ul>
A 1.3	Professional Communication-I	<ul style="list-style-type: none"><li>• To impart the basic communication skills among students.</li><li>• To improve the English Language Proficiency of the Students.</li><li>• To develop confidence in Speaking English.</li></ul>
A 1.4	Fundamentals of Accounting	<ul style="list-style-type: none"><li>• To study the fundamental Accounting concepts, terms, jargons and learn the process of recording of financial transactions in the books of Accounts.</li><li>• To develop the foundation for higher studies in the field of accounting.</li></ul>
A 1.5	Information Technology for Business	<ul style="list-style-type: none"><li>• The objective of this subject is to develop a basic understanding about the Information technology &amp; its applications.</li></ul>
A 1.6	Practical on Professional Communication-I	<ul style="list-style-type: none"><li>• To impart the practical aspects of communication skills among students.</li><li>• To improve the English Language proficiency of the Student</li><li>• To develop confidence in Speaking English.</li></ul>
A 1.7	Practical on Office Automation	<ul style="list-style-type: none"><li>• To impart practical knowledge &amp; applicability of theoretical concepts with routine examples</li></ul>
A 2.1	Organizational Behavior	<ul style="list-style-type: none"><li>• To study Human behavior at work</li><li>• To get knowledge of Individual &amp; Interpersonal perspectives</li><li>• To get in depth knowledge of motivation, leadership and organizational change</li></ul>
A 2.2	Managerial Economics	<ul style="list-style-type: none"><li>• The objective of this subject is to develop a basic understanding about the Managerial Economics.</li></ul>
A 2.3	Business Ethics and Corporate Governance	<ul style="list-style-type: none"><li>• The objective of this subject is to make the students more clear about the importance of ethics in business and practices of good corporate governance.</li></ul>
A 2.4	Financial Accounting and Costing	<ul style="list-style-type: none"><li>• To give the practical knowledge of accounting to the students.</li><li>• To make the students competent in preparation of Accounts for the Business Entities.</li></ul>
A 2.5	Marketing Management	<ul style="list-style-type: none"><li>• The objective of this subject is to develop a basic understanding about the Marketing Management.</li></ul>

A 2.6	Practical on Web Designing & Publishing	<ul style="list-style-type: none"> <li>To understand the basics of web designing with the help of small real life examples.</li> </ul>
A 2.7	Practical on Management- "Learning from Business Leaders"	<ul style="list-style-type: none"> <li>To provide an opportunity to the students to 'learn by example' from great leaders belonging to the business world</li> </ul>

### **Bachelor in Business Administration (BBA) (AY 2014-17)**

<b>Code</b>	<b>Course Name</b>	<b>Course Objectives</b>
A 1.1	Foundation Course for Managers	<ul style="list-style-type: none"> <li>To Impart Basic Accounting Knowledge among students.</li> </ul>
A 1.2	Professional Communication-I	<ul style="list-style-type: none"> <li>To impart basic communication skills among students</li> </ul>
A 1.3	Principles of Management	<ul style="list-style-type: none"> <li>To familiarize the students with the basic Management concept &amp; process.</li> </ul>
A 1.4	Principles of Economics	<ul style="list-style-type: none"> <li>To make students aware about important economics concepts.</li> </ul>
A 1.5	Computer Fundamentals & Office Automation	<ul style="list-style-type: none"> <li>To understand the concept of Computer and its parts.</li> <li>To familiarize students with different basic applications.</li> </ul>
A 1.6	Practical on Professional Communication-I	<ul style="list-style-type: none"> <li>To practically train students in using various modes of communication</li> </ul>
A 1.7	Practical on Office Automation	<ul style="list-style-type: none"> <li>To practically train students in using Computer and MS-Office.</li> </ul>
A 2.1	Financial Accounting and costing	<ul style="list-style-type: none"> <li>To Understand Accounting Standards.</li> <li>To Understand The Formation Of Public Limited Company Having Share Capital.</li> <li>To develop various types of Financial Statements.</li> <li>To Understand the Cost Estimation and Costing Process.</li> </ul>
A 2.2	Professional Communication -II	<ul style="list-style-type: none"> <li>To train students in strongly using communication skills in business and life.</li> </ul>
A 2.3	Organizational Behavior	<ul style="list-style-type: none"> <li>To prepare students in understanding various traits of Organization Behavior.</li> </ul>
A 2.4	Managerial Economics	<ul style="list-style-type: none"> <li>To prepare students in understanding important concepts of Managerial Economics</li> </ul>
A 2.5	Internet & Application	<ul style="list-style-type: none"> <li>The syllabus aims to make student aware of various uses of Internet &amp; its applications.</li> <li>Important business applications aim to give more deep insights in to real life business situations.</li> </ul>
A 2.6	Practical on Professional Communication-II	<ul style="list-style-type: none"> <li>To practically train students in confidently using communication skills in business and life.</li> </ul>
A 2.7	Practical on Internet & Application	<ul style="list-style-type: none"> <li>To Impart Practical Training on using Internet based applications.</li> </ul>

<b>Code</b>	<b>Course Name</b>	<b>Course Objectives</b>
A 3.1	Mathematics & Statistics for Managers	<ul style="list-style-type: none"> <li>• To impart the required knowledge of Mathematics and statistics for managerial activities among students.</li> </ul>
A 3.2	Corporate governance	<ul style="list-style-type: none"> <li>• To study the fundamentals of corporate governance and its use in business.</li> <li>• To develop the understanding and importance of techniques of E – Governance in India.</li> </ul>
A 3.3	Career Management & Counseling	<ul style="list-style-type: none"> <li>• To realize the importance of career management at the early age of life.</li> <li>• To understand how students will grow as entrepreneur and / or getting employed.</li> <li>• To understand the importance of counseling, human development and work life balance in career management</li> </ul>
A 3.4	Production & Materials Management	<ul style="list-style-type: none"> <li>• To study the concept of production management, production planning and control, plant location and layout.</li> <li>• To develop the understanding of production management and material management</li> </ul>
A 3.5	Corporate Accounting	<ul style="list-style-type: none"> <li>• To develop Understanding of Fundamentals of Corporate Accounting</li> <li>• To familiarize with the knowledge of Issue of shares, Redemption of preference shares and redemption of debentures</li> <li>• To help them understand the procedure of Internal reconstruction, Calculation of pre and post incorporation profits and preparation of liquidators final statement of accounts</li> </ul>
A 3.6	Practical on Tally ERP 9.0	<ul style="list-style-type: none"> <li>• To practically train students in using Tally ERP software.</li> </ul>
A 3.7	Practical based on Advanced Excel	<ul style="list-style-type: none"> <li>• To study the practical applications of excel by using different basic formatting features.</li> <li>• To study the how to prepare different important statement with the help of excel by using formulas.</li> <li>• With the help of advanced excel students will have the ability to work with the advanced technology</li> </ul>
A 4.1	Research Methodology	<ul style="list-style-type: none"> <li>• To study the research methodology for decision making in business.</li> <li>• Conduct the survey, filling up questionnaire and prepare research reports.</li> </ul>
A 4.2	Corporate Law	<ul style="list-style-type: none"> <li>• To study the concepts &amp; significance of corporate law.</li> <li>• To introduce the subject as a branch of Corporate Law in light of its growing importance in corporate field.</li> <li>• To acquaint the students with the basic concepts of company incorporation, formation of company and basics of company management with the function of management.</li> <li>• To develop interest in the subject and motivate the students to pursue Company secretary as a career.</li> </ul>

A 4.3	ICT in Taxation	<ul style="list-style-type: none"> <li>• Awareness about basic concepts of Total Income, Tax Calculations</li> <li>• Ability to calculate Income from Salary, House Property and Business/Profession.</li> </ul>
A 4.4	Cyber Crime & Security Law	<ul style="list-style-type: none"> <li>• To introduce the student with information security, security threats and control.</li> <li>• To study and understand the basic concepts of cryptography, network security and cyber laws.</li> </ul>
A 4.5	Cost Accounting	<ul style="list-style-type: none"> <li>• To familiarize students with basic cost concepts.</li> <li>• To impart knowledge of various costing techniques to students.</li> </ul>
A 4.6	Practical based on E - Commerce	<ul style="list-style-type: none"> <li>• To understand the basics of e-commerce.</li> <li>• To study the importance of e-governance, e-banking, e-shops and e-reservation in day to day life.</li> </ul>
A 4.7	Practical on ICT in Taxation	<ul style="list-style-type: none"> <li>• To study how to calculate the tax by using Tax base software.</li> </ul>

<b>Code</b>	<b>Course Name</b>	<b>Course Objectives</b>
A 5.1	Entrepreneurship Development	<ul style="list-style-type: none"> <li>• To understand the concept of entrepreneurship.</li> <li>• To know the qualities of entrepreneur.</li> <li>• To describe the types of entrepreneur.</li> <li>• To identify the new business opportunities.</li> <li>• To know the Entrepreneurship Development Programme.</li> <li>• To acquaint with Role of Entrepreneur and Inducement measures.</li> <li>• To recognize women entrepreneurship.</li> </ul>
A 5.2	Soft Skills Development	<ul style="list-style-type: none"> <li>• To equip students with the necessary soft skills to enhance their competitive edge in the job market</li> <li>• To imbibe in students positive attitude towards life and work</li> <li>• To help students excel in their individual and professional lives using the soft skills</li> </ul>
A 5.3	Human Resource Management	<ul style="list-style-type: none"> <li>• To introduce to the students the concept, principles &amp; practices of H.R.M.</li> <li>• To familiarize students with different source to Recruitment.</li> </ul>
A 5.4	Marketing Management	<ul style="list-style-type: none"> <li>• The objective of this subject is to develop a basic understanding about the Marketing Management Concepts</li> </ul>
A 5.5	Financial Management	<ul style="list-style-type: none"> <li>• To understand the Concept of Financial Management.</li> <li>• To enable the students to acquire necessary skills to deal in Financial and Managerial Techniques</li> </ul>
A 5.6	Practical in Soft Skills Development	<ul style="list-style-type: none"> <li>• To practically train students in confidently using Soft Skills in Corporate life.</li> </ul>
A 5.7	Field Work	<ul style="list-style-type: none"> <li>• To understand the social issues in the society by carrying out a real life social project using research methodology.</li> </ul>

A 6.1	Auditing Practices	<ul style="list-style-type: none"> <li>• To introduce various auditing Techniques and tools to the students.</li> <li>• To enable the students to know the Corporate Auditing practices, and the auditing practices followed in the audit of certain other entities</li> <li>• To introduce the students the relevant Auditing &amp; Assurance Standards</li> </ul>
A 6.2	Mercantile Laws	<ul style="list-style-type: none"> <li>• To provide basic understanding of Mercantile &amp; commercial Laws.</li> <li>• To provide working knowledge about Contract Act and Sales of Goods Act</li> <li>• To make students aware of LLP</li> </ul>
A 6.3	Human Resource Management	<ul style="list-style-type: none"> <li>• To know about recent trends and processes of HRM.</li> </ul>
A 6.4	Marketing Management	<ul style="list-style-type: none"> <li>• The objective of this subject is to develop strong foundation for further studies in the field of marketing</li> </ul>
A 6.5	International Finance	<ul style="list-style-type: none"> <li>• To understand the concept of International Finance</li> <li>• To enable the students to acquire necessary skills to deal in International Finance</li> </ul>
A 6.6	Practical on Cases In Management	<ul style="list-style-type: none"> <li>• To enhance analytical skills of students.</li> </ul>
A 6.7	Project Report	<ul style="list-style-type: none"> <li>• To prepare students to use applications of the theory and practical learned during the course. .</li> </ul>

## Bachelor in Business Management (BS) (BBM)

### Program Objectives:

- The objective of the of the BBM (BS) programs is to provide high quality education in management so that students can join industry, immediately after the course.
- To provide a basic knowledge of business concepts, procedures and methodologies of operations in organization.
- To fill full demand for professional managers is increasing day by day, to achieve professional competence.
- To increase student's capacity to lead Productive and Responsible lives and also bring about open minded tolerant and humanist approach towards each other on the campuses and in the world community.
- To collaborate with industries and organizations in order to formulate training programs of mutual interest for the benefit of the students.
- To provide the specific administrative, business, accounting and communication skills required for the practical understanding of the use in the business environment and to introduce analytical and design techniques sufficient for today's business thinking.

**Bachelor in Management Studies (BMS) (AY 2017-18) -**

<b>SEM</b>	<b>Subject Name</b>	<b>Course Objective</b>
M 1.1	Principles of Management - I	<ul style="list-style-type: none"><li>• To Understanding various concepts of Management</li></ul>
M 1.2	Communication Skill - I	<ul style="list-style-type: none"><li>• To impart the basic communication skills among students.</li><li>• To improve the English Language Proficiency of the Students.</li><li>• To develop confidence in Speaking English.</li></ul>
M 1.3	Microeconomics	<ul style="list-style-type: none"><li>• To study various basic economics concepts.</li></ul>
M 1.4	Fundamentals of Accounting	<ul style="list-style-type: none"><li>• To study the fundamental Accounting concepts, terms, jargons and learn the process of recording of financial transactions in the books of Accounts.</li><li>• To develop the foundation for higher studies in the field of accounting.</li></ul>
M 1.5	Introduction to Marketing	<ul style="list-style-type: none"><li>• To study and understand the basic concepts of marketing, marketing mix and market segmentation.</li><li>• To apply knowledge of the key marketing concepts to business situations.</li><li>• To study and understand the new trends of marketing.</li></ul>
M 1.6	Fundamentals of Computer	<ul style="list-style-type: none"><li>• To make students well familiar with computer concepts and Office automation tools.</li></ul>
M 1.7	Practical on ICT practices	<ul style="list-style-type: none"><li>• To understand basic term of Information Technology.</li><li>• To Impart Practical Training on using Internet based applications.</li></ul>
M 2.1	Principles of Management – II	<ul style="list-style-type: none"><li>• To Understanding advance concepts of Management.</li></ul>
M 2.2	Communication Skill – II	<ul style="list-style-type: none"><li>• To impart the basic communication skills among students.</li><li>• To improve the English Language Proficiency of the Students.</li><li>• To develop confidence in Speaking English.</li></ul>
M 2.3	Macroeconomics	<ul style="list-style-type: none"><li>• To develop basic understanding about macroeconomics, consumption, investment, inflation and deflation, monetary policy, fiscal policy and Business cycle</li></ul>
M 2.4	Financial Accounting	<ul style="list-style-type: none"><li>• To give practical knowledge of accounting to the students.</li><li>• To make the students competent in preparation of Accounts for the Business Entities.</li></ul>
M 2.5	Organization Behavior	<ul style="list-style-type: none"><li>• To prepare students in understanding various traits of Organization Behavior.</li></ul>
M 2.6	e-commerce & M-Commerce	<ul style="list-style-type: none"><li>• To understand the basics of electronic commerce and Mobile Commerce.</li></ul>
M 2.7	Practical on Office Automation	<ul style="list-style-type: none"><li>• To understand terms and familiar with MS-Office suite.</li></ul>

**Bachelor in Business Management (BS) (BBM) (AY 2014-17)**

<b>Code</b>	<b>Course Name</b>	<b>Course Objectives</b>
M1.1	Foundation in course for managers	<ul style="list-style-type: none"><li>• To study the fundamental Accounting concepts, terms, jargons and learn the process of recording of financial transactions in the books of Accounts.</li><li>• To develop the foundation for higher studies in the field of accounting.</li></ul>
M1.2	Professional Communication I	<ul style="list-style-type: none"><li>• To impart the basic communication skills among students.</li><li>• To improve the English Language Proficiency of the Students.</li><li>• To develop confidence in Speaking English.</li></ul>
M1.3	Principles of Management	<ul style="list-style-type: none"><li>• To provide a basis of understanding to the students with reference to working of business organization through the process of management.</li></ul>
M1.4	Business Economics	<ul style="list-style-type: none"><li>• To prepare students in understanding important concepts of Managerial Economics, demand forecasting, production function, cost function, pricing policies and market structure</li></ul>
M1.5	Computer Fundamental and Office Automation	NA
M1.6	Practical based on Professional Comm.	<ul style="list-style-type: none"><li>• To impart the practical aspects of communication skills among students.</li><li>• To improve the English Language proficiency of the Student</li><li>• To develop confidence in Speaking English.</li></ul>
M1.7	Practical Based on Computer Fund. & Application	NA
M2.1	Human Resource Management	<ul style="list-style-type: none"><li>• To provide an understanding of the strategic importance of managing human resources within an organization.</li><li>• To provide an overview of the various functions of the HR management</li></ul>
M2.2	Professional Communication II	<ul style="list-style-type: none"><li>• To impart the basic communication skills among students.</li><li>• To improve the English Language Proficiency of the Students.</li><li>• To develop confidence in Speaking English.</li></ul>
M2.3	Principles of Accounting	NA
M2.4	Business Ethics & Professional Values	<ul style="list-style-type: none"><li>• To know the basic ethics &amp; rules for living happily.</li><li>• To behave positively by learning right professional ethics.</li></ul>
M2.5	Indian Economics	<ul style="list-style-type: none"><li>• To train students in understanding important concepts of Indian Economics.</li></ul>
M2.6	Practical based on Professional	<ul style="list-style-type: none"><li>• To impart the practical aspects of communication skills among students.</li><li>• To improve the English Language proficiency of the Student</li><li>• To develop confidence in Speaking English.</li></ul>
M2.7	Practical based on Tally ERP	<ul style="list-style-type: none"><li>• To practically train students in Accounting using Tally ERP.</li></ul>

<b>Code</b>	<b>Course Name</b>	<b>Course Objectives</b>
M3.1	Mathematics and Statistics for Managers	<ul style="list-style-type: none"> <li>To impart the basics of mathematics &amp; statistics among the future managers.</li> </ul>
M3.2	Modern Management Practices	<ul style="list-style-type: none"> <li>To study the Indian management practices in relevance with traditional and modern business</li> <li>To study TQM, 5's Model, Poke Yoke and benchmarking concepts of management and its applications.</li> </ul>
M3.3	Career Management and Counseling	<ul style="list-style-type: none"> <li>To have a detailed career plan for the students &amp; achieve their all goals in life.</li> </ul>
M3.4	Corporate Accounting & Costing	<ul style="list-style-type: none"> <li>To understand the Accounting of Joint Stock Companies</li> <li>To understand the Concept of Shares and Debentures</li> </ul>
M3.5	Principles of Marketing	<ul style="list-style-type: none"> <li>To study and understand the basic concepts of marketing, marketing mix and market segmentation.</li> <li>To apply knowledge of the key marketing concepts to business situations.</li> <li>To study and understand the new trends of marketing.</li> </ul>
M3.6	Practical based on Advanced Excel	NA
M3.7	Practical Based on Internet & Web Design	NA
M4.1	Research Methodology	<ul style="list-style-type: none"> <li>To study the research methodology for decision making in business.</li> <li>Conduct the survey, filling up questionnaire and prepare research reports.</li> </ul>
M4.2	Direct & Indirect Tax	<ul style="list-style-type: none"> <li>Awareness about basic concepts of Total Income Tax Calculations.</li> <li>Ability to calculate Income from Salary, House Property and Business/Profession</li> <li>Basic understanding of indirect taxation including VAT (Sales Tax) and Service Tax.</li> </ul>
M4.3	Introduction to E – Commerce	NA
M4.4	Cyber crime and security	NA
M4.5	Financial Management	<ul style="list-style-type: none"> <li>To understand the Profit maximization occurs when marginal cost is equal to marginal revenue. This is the main objective of Financial Management.</li> <li>To know about the Wealth maximization means maximization of shareholders' wealth. It is an advanced goal compared to profit maximization.</li> <li>To see the Survival of company is an important consideration when the financial manager makes any financial decisions. One incorrect decision may lead company to be bankrupt.</li> <li>To maintaining proper cash flow is a short run objective of financial management. It is necessary for operations to pay</li> </ul>

		<p>the day-to-day expenses e.g. raw material, electricity bills, wages, rent etc. A good cash flow ensures the survival of company.</p> <ul style="list-style-type: none"> <li>• To be aware of Minimization on capital cost in financial management can help operations gain more profit.</li> </ul>
M4.6	Practical Based on E – Commerce	NA
M4.7	Practical Based on Tax base Software	<ul style="list-style-type: none"> <li>• To study the Tax Calculation under Income Tax Act 1961.</li> </ul>

Code	Course Name	Course Objectives
M5.1	Entrepreneurship Development	<ul style="list-style-type: none"> <li>• To understand the concept of entrepreneurship.</li> <li>• To know the qualities of entrepreneur.</li> <li>• To describe the types of entrepreneur.</li> <li>• To identify the new business opportunities.</li> <li>• To know the Entrepreneurship Development Programme.</li> <li>• To acquaint with Role of Entrepreneur and Inducement measures.</li> <li>• To under entrepreneurship development theories and factors affecting.</li> <li>• To recognize women entrepreneurship.</li> </ul>
M5.2	Soft Skills Development	<ul style="list-style-type: none"> <li>• To equip students with the necessary soft skills to enhance their competitive edge in the job market</li> <li>• To imbibe in students positive attitude towards life and work</li> <li>• To help students excel in their individual and professional lives using the soft skills</li> </ul>
M5.3	Business Law	<ul style="list-style-type: none"> <li>• Learn The Law &amp; Legal Principals OF Contract Act 1872.</li> <li>• Draft legal documents including partnership deed &amp; service tax returns.</li> <li>• Understand the basic structure, rules &amp; powers of consumer protection act.</li> <li>• To know the provision regarding strikes and lock outs under industrial dispute act.</li> <li>• Be acquainted with development of patents and environment protection act.</li> <li>• Students to gain a better underrating of the negotiable instrument act.</li> <li>• Learn how to analysis the legal constraints on business.</li> <li>• Be able to face the Problems on Various Sides of Business and Tax Law.</li> </ul>
M5.4	Marketing Research and Consumer Behavior	NA
M5.5	Organizational Behavior-I	NA
M5.6	Practical based on Soft Skills Development	<ul style="list-style-type: none"> <li>• To train students to use the soft skills efficiently</li> </ul>

M5.7	Field Work	<ul style="list-style-type: none"> <li>To understand the social issues in the society by carrying out a real life social project using research methodology.</li> </ul>
M6.1	International Business Management	<ul style="list-style-type: none"> <li>To Introduce Concepts, importance and theories of International trade.</li> <li>To impart basic knowledge on BOP, Foreign exchange rates and their determination.</li> <li>To explain various International Financial Instruments and Institutions.</li> </ul>
M6.2	International Financial Management	<ul style="list-style-type: none"> <li>To understand the basic concepts of International Financial Management</li> <li>To get insight on International Monetary System</li> <li>To gain an overview of Foreign Exchange Markets in India</li> </ul>
M6.3	Company Law	<ul style="list-style-type: none"> <li>To develop an understanding of a Company as a one of the important form of business enterprise.</li> <li>To develop conceptual understanding of Security Market.</li> <li>To introduced functioning of Securities Exchange Board of India.</li> </ul>
M6.4	Management Information System	<ul style="list-style-type: none"> <li>The subject aims at providing fundamental knowledge and exposure to the concepts, theories and practices in the field of MIS.</li> </ul>
M6.5	Organizational Behavior-II	NA
M6.6	Practical on cases in management	<ul style="list-style-type: none"> <li>To enhance analytical skills of students.</li> </ul>
M6.7	Project Report	<ul style="list-style-type: none"> <li>To prepare students to use applications of the theory and practical learned during the course. .</li> </ul>

*\*NA – Course objectives are not available on University website.*